



Yamini Naidu, CSP

World's only Economist turned Bollywood dancing business storyteller

Award winning speaker

Best Selling Author

Yamini Naidu, CSP, is rated among the top 3 business storytellers globally and is the world's only Economist turned business storyteller. Yamini is a business storytelling pioneer and co-founded Australia's first storytelling company in 2005.

Award-winning speaker and best-selling author, she works with leaders, helping them shift from spreadsheets to stories. Her clients include Google, Adidas, Ford Motor Company, Goldman Sachs and Tiffany & Co.

As the world's only Economist turned Bollywood dancing business storyteller, she brings a unique blend of insights, entertainment, and inspiration.

Her keynotes and masterclasses are practical, insightful, and interactive, filled with humour and compelling storytelling.

Yamini recently received the PSA Educator of the Year Award 2025. This award recognises the results she has had, the impact of her work with clients and her thought leadership in business storytelling.

Yamini has also taught leadership and management at RMIT University. She is a trained economist and a postgraduate (and scholarship winner) from the London School of Economics.

Yamini is the author of seven books, including *Story Mastery*, business bestseller *Hooked: How leaders connect, engage & inspire using storytelling*. Her latest book, *X Factor: Unleash your Presenting Superpower*, has just been released globally.

Yamini is a voluntary guide at the National Gallery of Victoria and has been serving as a guide for over 10 years.